



PRESS RELEASE no. 29

A spectacular show awaits in Verva Arena

The special stage Troják has been for a long time the cornerstone of Barum Czech Rally Zlín and thanks to its difficulty and technical nature is a gem of this competition. Even though it is largely situated within the Wallachian woods, this year fans can enjoy a new spectators' place at the beginning of Vlčková, labelled as spectators' supertip B.

Benzina, operator of the largest petrol station network in the Czech Republic, is this year's partner of the SS Troják. And its brand of premium fuels Verva bears the name of spectators' place by a new passage of the route. Crews will have to deal with a kilometre and a half drive on narrow roads in the south of Vlčková. Moreover, this section contains a jump over the main road and spectators can expect comfort and a wide variety of options enabling them to enjoy this competition even more.

So what can fans look forward to? Primarily the racing cars. Exceedingly rich starting field of Barum Czech Rally Zlín will pass the SS Troják twice and also over sixty historic cars will show their best in order to win in the competition of Star Rally Historic. Which means on Saturday 20th August spectators will witness about three hundred racing cars passages! The entire Verva Arena will have a sound system and it will provide a running commentary. Those, who want to have the best views, can purchase the tickets for mobile stands for 100 CZK. Refreshments can be found at a nearby football field. The crew that jumps over the main road the furthest will win the competition "Get moving and jump with Benzina!"

"Every year we seek to add new passages to the well known stages and we are always happy if we manage. In the case of Verva Arena in Vlčková we are twice as happy. Not only it is a challenging passage for the crews but the spectators will be in a well proportioned and situated spectators' place. I have to thank the local representatives and residents for their helpfulness and that they allowed running this passage. I also want to highlight local voluntary fire-fighters and street hockey players who took care of preparation and ensured this spectators' place," said Ing. Pavel Konečný, Secretary of the Rally.

"Verva Arena is only one of many adrenaline experiences that Benzina offers to spectators this year. Spectators will enjoy a spectacular show in car jumping race in which competitors will display extreme performances with Verva premium fuel in their fuel tanks," says Agnieszka Bobrukiewicz, Head of Marketing Department of Benzina. **"In addition to the arena, spectators can within our entertainment programme firsthand experience a ride as a co-driver, take a helicopter ride over special stages or visit chosen racing team in Service Park in Otrokovice. These entertainment packages can be purchased on the Barum Rally Zlín website."**



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Verva Arena, the spectators' supertip B on the SS Troják, is accessible from the main road no. II/489 from Lukov and Kašava. A car park for spectators will be placed on an arrival to Vlčková. Racing cars will be passing Verva Arena in 12:54 (BCRZ), 14:54 (Star Rally Historic) and 17:46 (BCRZ).

In Zlín 26 August 2014

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