



## PRESS RELEASE No. 21

### Petrol-soaked Zlín with a rich additional programme

Barum Czech Rally Zlín every year stirs up the life in the Eastern Moravia city. But it's not only about the drivers' contest at the special stages. There are also many interesting activities for people searching culture, rally history or exotic experience. All of this can be found during the last August weekend right in the centre of Zlín city, so it's easily accessible also for those who don't intend to follow the rally stages in countryside.

The upcoming additional programme is set to kick off on Thursday 29 August in the Rally Village, a Star Rally Historic service area newly established in former Baťa's factory. At 7 p.m. there will start a talk show with many interesting guests. As the first one there will be interviewed Ondřej Coufal and Jiří Kotek who recently successfully passed a Sydney – London Marathon Rally in their Datsun 240 Z. Then there will go on an introduction of Czech squad with crews Vojtěch Štajf - Vladimír Zelinka, Petr Kačírek - Jaroslav Jugas and Jaroslav Petrásek - Karel Jirátko, who are in the upcoming autumn heading to an exotic La Carrera Panamericana Rally. One of the biggest stars of the 2014 Star Rally Historic is Franco Ceccato, who returns to Zlín with his Fiat 131 Abarth after more than 30 years. He will be a guest of third talk show part together with Giuseppe Volta, who is coming to Zlín again with his legendary Lancia 037 Rally. The fourth block of the evening is related to another comeback – it will be about a Renault 5 Turbo car, which used to belong to the Barum rally in eighties. During the show as well as in the rally the car will be presented by Paul Chieusse, a 2012 French gravel vice-champion in rallying. The talk show program will be enclosed with presentation of a KHASA association, an Austrian historic rally cars festival „Gr. B Rallyelegenden“, and with launching a new book about history of Rallye Český Krumlov. After the show there will come an autograph session of all presented guests and other Star Rally Historic participants as well. The whole evening will be compered by popular actor and big rally lover, Dalibor Gondík. Particular talk show blocks will be filled with live music by the Avion Big Band.

During following Friday and Saturday the culture and rally searchers can visit a Škoda Motorsport Park, which has found its way to Zlín centre already for the third time. Like in previous year it will be located in Náměstí Práce square, right in front of the cinema. On Friday 29 August there be held from 4 p.m. a meeting with Škoda factory drivers and one hour later the popular Děda Mládek Illegal Band will play their songs there. On Saturday the visitors can look forward to a concert of 2013 Czechoslovakia Superstar winner Sabina Křováková and the whole program will escalate with concert of well known David Koller Band. Also this two-days program will be hosted by Dalibor Gondík. But the Škoda Motorsport Park will be opened much longer – from Friday up to the Sunday afternoon, and it's free for all visitors. During these three days there will be available many entertaining activities like a rally simulator Force Dynamic 301, race boxes, face painting or lego tables for children.



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And the whole rally week will be finished at the official Barum Czech Rally Zlín afterparty, which will take place on Sunday evening in a club Star Flip Zlín. Right there the rally fans as well as the rally participants can celebrate the end of the popular event. Also this discotheque with DJ Error at the mix can be accessed for free.

**In Zlín 25 August 2014**

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