

## PRESS RELEASE no. 31

### The square in front of the Town Hall will offer a varied program on Saturday

The organizers of **BARUM CZECH RALLY ZLÍN** have prepared a varied accompanying program for Saturday, August 16, on náměstí Míru Square in front of the Zlín Town Hall. An interesting program has been prepared, where everyone from the youngest to the oldest visitors of Barum rally will find something to enjoy. Zlín Square will be bustling with activities from morning until evening. The highlight of the entire program will be the arrival of the competition vehicles at the finish ramp after 8 p.m. as part of the Star Rally Legend.

Those visiting Náměstí Míru Square in front of Zlín Town Hall on Saturday, August 16, will certainly not be bored. Throughout the day, they can watch live broadcasts from the stages of Saturday's first leg on an LED screen. The competing crews will visit the challenging sections of Březová, Halenkovice, and Bunč, and spectators will have an up-to-date overview of what is happening on the track. The oldest square in Zlín will host the spectator-friendly Škoda Rally Park, where adrenaline-fueled entertainment will be free for everyone. Besides that, visitors can also see the Škoda Monte Carlo exhibition, try out professional and kids' Škoda rally simulators, and enjoy lots of other fun stuff. Refreshments will be available at the Škoda Fresh corner. The stand of one of the main partners of the competition, ORLEN Unipetrol, will display the symbol of the 54th Zlín Rally – the Škoda Fabia RS Rally2 racing car of the competing driver Martin Prokop. You can experience the heritage of slivovitz, or the story of the plum, throughout the weekend thanks to virtual reality in the module from Rudolf Jelínek.

Half an hour after noon on Saturday, the 8th Strabag Green Rally, a competition for electric and alternatively powered cars, will start on the ramp. One of the cars will be driven by the best Czech swimmer, Miroslav Knedla, the most successful athlete in the city of Zlín in the previous two years.

From 1:30 p.m., an event called PAHOP Jede S Barumkou (PAHOP Goes With Barum Rally) will take place. **"There will be a creative workshop for children, where they can make commemorative badges or paint a themed picture. They will also have the opportunity to try slalom between cones on a wheelchair or get a spray tattoo. Adults can try out a virtual reality,"** said Ing. Žaneta Pěrková from the marketing department of Barum Czech Rally Zlín.

There will also be plenty of activity on the adjacent stage on Saturday afternoon. First, there will be a lecture on Jan Antonín Baťa. Petr Kopčil, director of the Jan Antonín Baťa Foundation, will guide you through his life and connection to the first motor races. The afternoon program will continue in a musical spirit, with the band Kosovci playing at 4 p.m. After their performance, you can look forward to a concert by the band Niemandi, who sang the central rally song for Barum rally.

The highlight of the entire Saturday will be the ceremonial finish of the unmeasured demonstration drive of Rally Legend, which is part of Star Rally Historic. The first car will arrive at the finish ramp at 8:20 p.m.

From the square, you can also visit the nearby Pod Kaštany market, where Rally Fest (3 p.m. to 9 p.m.) is being held for the second year in a row, with an accompanying program for children and adults. **"There will be a creative stand, games, balloons, live music, and a relaxation zone with refreshments and drinks,"** said Žaneta Pěrková.

### **Program on Náměstí Míru Square – Saturday, August 16, 2025**

12:30 p.m. – ceremonial start of the Strabag Green Rally

1:30 p.m. – PAHOP Goes With Barum Rally event

2:00 p.m. – lecture about Jan Antonín Baťa

4:00 p.m. – Kosovci band, Niemandi band

8:20 p.m. – finish of the Star Rally Legends

For more information, visit [www.czechrally.com](http://www.czechrally.com) and don't forget to follow Barum rally on the official Facebook, Instagram and the X accounts, and in other press releases.

**Zlín, 15th August 2025**

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