

PRESS RELEASE No. 17

Popular photo competition announced again!

Auto-club Barum Zlín in cooperation with the agency ZLIN PRESS production announces the traditional photo competition at the occasion of the 54nd Barum Czech Rally Zlín 2025.

COMPETITION RULES: Photo competition is announced in a common category for both professional photographers and amateurs. Any photographer can compete in just one category – digital photography. Only photos in JPG format will be accepted. Each author can send a maximum of five photos in each category.

DIGITAL PHOTOGRAPHY – RULES: Each photographer can only submit five digital photos, a maximum resolution of one photo: 1600x1200, the maximum size of one photo: 2 MB, the allowed format of a digital photo: JPEG. Further instructions (including an application for the competition and submitting photos) can be found at www.CzechRally.com/fotosoutez.

PRIZES: The authors of the top three photos will be awarded in the form of cash (3000 – 2000 – 1000 CZK), following with motorsport oriented prizes. Depending on the entries quality, some awards can also be given more than once or none.

Closing date: 30th September 2025

An expert panel will evaluate all photos. Results will be announced in the official program for the 55rd Barum Czech Rally Zlín 2026 and on the official webpage of the rally. All submitted photos belong to the competition announcer who reserves the right to use them for evaluation of Barum Czech Rally Zlín 2025 and the preparation for the next edition.

For more information, visit www.czechrally.com and don't forget to follow Barum Czech Rally Zlín on social networks, official Facebook, Instagram, Twitter profiles and in other press releases.

In Zlín, 7th August 2025

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