

PRESS RELEASE no. 40 Great competition in the ERC series has attracted a lot of media

This year's 52nd Barum Czech Rally Zlín 2023 is once again enjoying great media interest. Media personnel could look forward to the change of the location of the press centre, which has moved to the building of the general partner Continental Barum s.r.o. for this year. A total of 231 media personnel from 13 countries have been accredited at the press centre.

The accredited journalists were from the following countries: the Czech Republic, Poland, Slovakia, Hungary, Austria, Germany, Great Britain and Northern Ireland, France, Ireland, Italy, Spain, Sweden, Finland

Media types	Number of accreditations
PRESS	48
FOTO	100
TV/VIDEO	77
RADIO	6

The most significant accredited media:

PRESS

Czech Press Agency – ČTK, MF Dnes, Magazín Rally, Autosport, Motorsport revue (CZE), Deník Sport, flat-out media agency (DEU), Motorsport media (SVK) atd.

FOTO

Czech Press Agency – ČTK, MF Dnes, Zlínský deník, Autosport, eWRC.cz, Magazín Rally, ZLIN PRESS (CZE), pl.motorsport.com (POL), Škoda weekender (GBR), rallysport.hu (HUN), Rallye Magazine (DEU) atd.

TV/VIDEO

WRC promoter GmbH (DEU), Czech Television, TV Nova (CZE), O2 TV sport (CZE) atd.

Radio

Czech Radio - Radiožurnál, Mediasport Oy (FIN) atd.

zlín.

Zlín, 20th August 2023

Bc. Roman ORDELT Press Relations Officer Barum Czech Rally Zlín



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18. - 20. 8. 2023

BARUM CZECH RALLY ZIÍN



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