

## PRESS RELEASE no. 21

### The Barum rally sports project will offer a third part

For the third time, the accompanying programme of the Zlín Rally will include a presentation of sports clubs for the general public under the name Barum Rally Sports. This project focuses on sports activities for children, youth and adults. The aim of the event, which will take place mainly in Zlín's Komenský Park, is to stir up the city of Zlín and support local sports and dance clubs and leisure activities.

The aim of the Barum Rally Sports project is to get Zlín in motion again and to promote the idea of Zlín, the city of sports, by combining all sports in one place. In 2021, this event was held for the first time and met with a very positive public response. The event targets the general public through local sports clubs, not only children and young people, but also adults. The local sports clubs are given the opportunity to present themselves and at the same time to recruit new sports members and promote a healthy lifestyle, which is now more than needed in order to increase immunity against diseases. **"With this event we are trying to promote a healthy lifestyle, not only a healthy body but also a healthy mind. It is important to connect the physical but also the mental side of a person. I am convinced that the human mind and our experience of life has an impact on our health. Therefore, along with traditional sports activities, there will be additional interesting workshops and lectures,"** said Jana Norková, project director.

The sports festival called Barum Rally Sports will take place over two days again this year. On Friday, 18 August, from 1.30 pm there will be an exhibition of selected sports clubs at Náměstí Míru square, while the main programme will take place on Saturday, 19 August in Komenský Park from 10 am to 7 pm. At the end of the main programme, there will be an interview with Jan Španel, the 17-year-old winner of the Autoklub Rally Rookie project. The winner of the project is getting ready for his debut in rallying, with his first sharp start being September's Rally Vyškov. In the evening, the programme of the Zlín festival includes a popular after-party from 7:30 pm, combined with a concert and a lighting show.

Many sports clubs and associations have promised to participate in the August sports festival. **"For example, the Fortuna dance club, Jana dance school, basketball players, floorball players of the Panthers Otrokovice and Lions Zlín, hockey players of Berani Zlín, representatives of taekwondo, aerobics, martial arts and combat sports, representatives of the Vita Sana Club, figure skaters from Sokol Zlín, Salsa Zlín dance school and many others will perform. The list of participants is really very wide and diverse. We invite all visitors, families with children to the Zlín park during the Saturday day in August. There will be entertainment for children and adults, traditional and non-traditional sports and above all a healthy lifestyle,"** added Norková, the main organizer of the Barum Rally sports project.

## EVENT PROGRAMME

### Friday, 18 August 2023

13:30 show in Náměstí Míru square, Zlín

### Saturday, 19 August 2023



AUTOKLUB  
ČESKÉ REPUBLIKY

18. - 20. 8. 2023

BARUM CZECH RALLY ZLÍN

10:00 – 19:00 main programme, Komenského park, Zlín  
20:00 after-party

**Participating sports clubs:**

Dance club FORTUNA Zlín  
Sports club Basketbal Zlín  
Sports club P+K Zlín – Aerobic  
Meet Fit  
Salsa Zlín  
Taekwondo WTF Zlín Club  
Dance school JANA – Love2Dance  
Floorball club Panthers Otrokovice  
Floorball club Lions Zlín  
Vita Sana Club  
Martial Arts and Sports Club Zlín – Watashi Tachi No JIU JITSU unit  
Astra DDM - sports and dance activities  
Taekwoondo Zlín  
HC Berani Zlín  
Evans Dance Zlín  
MV Team UTB  
TJ Sokol Zlín, Prštné - figure skating  
and more.

**Accompanying programme and entertainment for children will be provided by:**

VITAR s.r.o.  
Explicit and FK spojovák  
Pahop

More information available at [www.czechrally.com](http://www.czechrally.com) and don't forget to follow Barum rally on the official Facebook, Instagram, Twitter accounts and other press information.

In Zlín, 13th August 2023

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