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### Barum rally issued a unique collector's model for the fans

The organizers of the Barum Czech Rally Zlín have prepared a pleasant surprise for all fans in the jubilee 50th year. On the occasion of the anniversary of this prestigious European competition, they have released a unique collector's model that will delight not only lovers of car models. For the first time in the history of the Zlín rally, a limited edition of these collector's models was issued. You can buy it together with other diverse merchandise in the e-shop on the Barum rally website ([www.visitrally.cz](http://www.visitrally.cz)) or personally at the Barum rally secretariat in Zlín.

Rally sport fans can have a pleasant memory of the jubilee Barum rally when buying a collectible model of a Škoda Fabia R5 Evo car in a 1:43 scale. **"The model was made by the proven manufacturer IXO Models. It is not usual for a model to be linked to particular event, it is mostly associated with a specific team and crew. So this is an exceptional model, which was released on the occasion of half a century of the Barum rally. The model is in our original livery and we assume that its price will gradually increase significantly,"** said Jan Regner, Deputy Clerk of the Course Barum Czech Rally Zlín. A total of 500 units have been produced in a limited series and more than a third have been sold already. **"We managed to speed up its expedition on the side of the supplier and we have now the models in stock in advance. Every day new orders are coming and scale models gradually disappear. In addition to our e-shop, those interested can buy them in the permanent secretariat of the competition on Hornomlýnská street in Zlín or possibly during the Barum rally at the official sales places,"** Jan Regner specified.

In addition to the collector's car, other usual goods are available on the e-shop. There can be purchased special t-shirts in men's, women's and children's designs. Furthermore, an embroidered caps, stickers, pens, bracelets, magnets, but also a backpack, sunglasses, lanyards or, for example, a multifunctional scarf. A book of "50 years of Barum Czech Rally Zlín stories" is also available. You can already order a season ticket, VIP packages, tickets to VIP places, the official program, a poster, etc. with a discount. **"We have also prepared a special set of retro stickers for the jubilee year. A collection of five stickers contains motives with historical car, which significantly entered the history of the Zlín rally,"** said Regner.

This year, fans are showing extraordinary interest in the rally experiences, namely watching the rally from a helicopter or riding in the passenger seat in a Ford Fiesta R5 or Mitsubishi Lancer EVO IX. **"These experiences are the result of a diploma thesis, when we found out what the fans are interested in. Not only passive watching of the rally, but they want to fly a helicopter or sit in a race car. There is great interest in them and we are pleased to be able to offer these experiences to Barum rally fans,"** said Jan Regner in conclusion. You can find more information at [www.czechrally.com](http://www.czechrally.com) and don't forget to follow Barumka on the official Facebook, instagram and twitter profiles.

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