

## PRESS RELEASE no. 53

### Media had significant interest in jubilee Barum rally

This year's 50th jubilee Barum Czech Rally Zlín 2021 attracted a number of media representatives again. After last year's postponed edition and despite the strict hygienic measures that accompany the jubilee Barum rally, media interest has not eased much. **247 media workers from a total of 16 countries were accredited** at the press center at the Tomas Bata University in Zlín.

**Accredited journalists were from the following countries:** Czech Republic, Poland, Slovakia, Austria, Germany, Great Britain and Northern Ireland, France, the Netherlands, Italy, Spain, Portugal, Hungary, the United States, Romania, Ukraine, Luxembourg.

Medium kind	Number of accreditations
<b>PRESS</b>	<b>43</b>
<b>PHOTO</b>	<b>115</b>
<b>TV/VIDEO</b>	<b>83</b>
<b>RADIO</b>	<b>6</b>

#### The most important accredited media:

##### PRESS

Czech News Agency – ČTK, MF Dnes, Svět motorů, Magazín Rally, Autosport, Motorsport revue (CZE), MagazynRajdowy WRC (POL), flat-out media agency (GER), Autosport Portugal (PRT) atd.

##### PHOTO

Czech News Agency – ČTK, MF Dnes, Zlínský deník, Autosport, eWRC.cz, Magazín Rally, ZLIN PRESS (CZE), Magazynrajdowy WRC (POL), Škoda weekender (GBR), rallysport.hu (HUN), Czech centre NY a Miami Times (USA), Rallye Magazine (DEU) atd.

##### TV/VIDEO

Eurosport Events (FRA), Czech Television, Mediasport, TV Nova (CZE), CNN Prima News, TV Prima (CZE) atd.

##### RADIO

RallyRadio (GBR), Czech Radio – Radiožurnál, Motokecy Rock Max(CZE) atd.

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