

PRESS RELEASE No. 8

Voting done, the finale of the creative competition is approaching

The first year of the creative competition called Paint, Win and Help is a little closer to its final. Voting for the most popular works took place for almost three weeks, when it was scheduled to end on Wednesday, June 23. Simultaneously with the voting, an exhibition of all competition paintings took place in the premises of Zlín Region municipality. The results are now added up and they are also signed by one of the commission members.

"It took a lot of work to prepare and put together the exhibition. We are glad that the effort of our team was not wasted and almost everyone who entered the building of the Zlín skyscraper stopped for a tour," said Jan Regner, who is responsible for Barum Czech Rally Zlín marketing activities. The expert jury sent all forty-five submitted works to the main part of the competition. Its members chose four works entirely on their own initiative, which, according to their words and according to various parameters, stood out above the others. These were works by the following authors: Zuzana Bílá (Night stage in the centre of Zlín), David Grygárek (Helicopter chase), Dušan Pospíšil (Pavlík - Jirátko, Audi Quattro A2) and Kryštof Hebelka (In the dust). The mentioned authors will get an unique opportunity to be a part of the ceremonial start of the rally, where they will launch one of the crews from the starting ramp. They will also receive an invitation to the opening ceremony at the Zlín townhall and as a reminder they will receive a book entitled 50 Years of Stories of the Barum Czech Rally Zlín.

The voting for the most popular painting also brought a great response. This took place on the official Barum Czech Rally Facebook profile. It gained a lot of attention, which was not expected even by the organizers of the competition - the paintings album gained the attention of more than thirty thousand fans, who contributed with more than 1700 votes. **"Not only our fans but also the contestants took care of sharing the album. The contribution, which was not financially supported in any way, is a beautiful result of viral spread and interest in what is happening at the Barum rally,"** said Martin Bill, who is responsible for much of the communication on the rally's social networks. The valuable prizes that the organizers put into the competition were also a strong motivation for gaining votes. Among them there were adrenaline experiences in competition cars, a helicopter flight or the entrance tickets to the rally. **"Winners can apply for their prizes immediately via e-mail at bill@czechrally.com or wait for us to contact them,"** Martin Bill says. The winners can also come in person to the permanent rally secretariat, which is located on Hornomlýnská street in Zlín, for their prizes.

Currently the event Paint, Win and Help continues with exhibitions in various places in Zlín. From June 29, all works will be on view in the premises of the Zlín town hall, then they will be moved to the lobby of Continental Barum s.r.o. in Otrokovice, where they will be located from July 20. The exhibition will return to Zlín on August 9, when

it will be hosted by the Golden Apple shopping centre. As the grand finale there will go on a charity auction of all submitted paintings, and all collected proceeds will go to charity, specifically for children affected by insidious leukaemia. The organizers of the competition once again committed themselves to social responsibility which begun years ago with a successful campaign Marrow4Tomorrow. **"Thanks to all the contestants who sent us amazing works. With their work, they become not only a part of the Barum Czech Republic, but they also help where it is needed,"** Miloslav Regner, Clerk of the Course Barum Czech Rally Zlín, said all competitors.

In Zlín, 25 June 2021
**Barum Czech Rally Zlín
Press centre**

Results of public voting

1.	Zuzana Bílá	Night stage in the centre of Zlín	206	Co-driver in R5 car + tickets
2.	Vladimír Hrabčík	Alpine A110	130	Co-driver in Lancer Evo + tickets
3.	Šárka Osmánková	From the past to the present	98	tickets
4.	Martin Vlček	Škoda Fabia R5	91	Tickets
5.	Jakub Novotný	50 years with Barum Rally	89	Tickets
6.	Richard Ševčík	Baťa's skyscraper with Fabia R5	83	Tickets
7.	Max Braun	Building 21	79	Tickets
8.	Jakub Čech	Jirka Sedlář	73	Tickets
9.	Dušan Pospíšil	Pavlík - Jirátko, Audi Quattro A2	72	Tickets
10.	Zuzana Vinterová	Waiting at Semetín stage	70	Tickets