

PRESS RELEASE no. 53

Barum Rally attracts media representatives from all over the world

This year's 49th Barum Czech Rally Zlín witnessed great interest from media representatives. In particular, the fight for the title in several categories of the European Championship. This year, the organizers decided to reduce the number of accredited persons for safety reasons. A total of **275 media workers** from a total of **17 countries** were accredited in the press center at the premises of Tomas Bata University in Zlín.

Accredited journalists were from the following countries: Czech Republic, Poland, Slovakia, Austria, Germany, Great Britain and Northern Ireland, France, Belgium, Italy, Spain, Portugal, Hungary, United States, Croatia, Russia, Bulgaria and Japan.

Types of media	Number of accreditations
PRESS	68
PHOTO	111
TV/VIDEO	87
RADIO	9

The most significant accredited media:

PRESS

Česká tisková kancelář – ČTK, MF Dnes, Svět motorů, Magazín Rally, Autosport, Motorsport revue (CZE), Magazyn Rajdowy WRC, Škoda Polska (POL), Škoda Auto Deutschland (DEU) etc.

PHOTO

Česká tisková kancelář – ČTK, MF Dnes, Zlínský deník, Autosport, eWRC.cz, rallymania.cz, Magazín Rally, ZLIN PRESS (CZE), Magazyn rajdowy WRC (POL), Škoda weekender (GBR), Autósport és Formula magazine, rallysport.hu (HUN), Czech centre NY (USA), Rallye Magazine (DEU), WRCantabria (ESP), etc.

TV/VIDEO

Eurosport Events (FRA), Česká televize, Mediasport (CZE) etc.

RADIO

Rally Radio (GBR), Český rozhlas – Radiožurnál, Radio Zlín, Rock Max (CZE) etc.

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Bc. Roman ORDELT
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Barum Czech Rally Zlín

