

PRESS RELEASE no. 40

Czech Radio Radiožurnál broadcasts live from the Barum Rally

Czech Radio Radiožurnál has joined the ranks of media partners of the prestigious Barum Czech Rally Zlín. One of the most popular Czech radio stations can be tuned at the 49th edition of the Barum Rally, included in the FIA ERC series and the closing event of the Autoclub Czech Rally Championship 2019 (MCR). Radiožurnál is also the principal partner of the SS Semetín, which is scheduled for Saturday, 17th August.

Radiožurnál also broadcasts live from Friday's Super SS from the mobile R-stream studio near the track. The guests of the live broadcast are Miloslav Regner, long-time director of Barum Czech Rally Zlín, Tomáš Kunc, General Secretary of the Autoclub of the Czech Republic, Karel Jirátko, legendary co-driver, current driver of Star Rally Historic, and Luboš Vlček, Executive director of Škoda Auto CZ.

Radiožurnál is a public radio station. It is a part of Český rozhlas (Czech Radio), which is a Czech public service broadcaster initiated by legislation. Radiožurnál offers 24/7 fast and quality information service about current affairs in the Czech Republic and abroad. It brings news from the economy, politics, culture, and sport, but also up-to-date information on traffic. It offers instant and fast news at any time and has priority over any scheduled program.

The history of Czech Radio dates back to the 1920s. Regular radio broadcasting started on 18th May 1923 from a scout tent in Prague-Kbely and broadcasted for an hour on a long wave. A short announcement and a concert were part of the radio broadcast. Czechoslovakia was one of the first European countries to have a regular radio broadcasting service. Czech Radio and its news station Radiožurnál have always played an essential role in Czechoslovakian history as well the Czech Republic's.

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