

## PRESS RELEASE no. 13 Wonderful ride in Golden Apple begins!

Fans of Barum Czech Rally Zlín can taste the atmosphere of the motorsport event of this year in advance. Shopping and Entertainment Centre Golden Apple in Zlín will host pre-event shows and exhibition to celebrate one of the most respected rallies in Europe. An exhibition of racing specials will certainly entice crowds of eager fans before the start of the 48th Barum Czech Rally Zlín. Furthermore, there is a fan shop, public competition, autograph signings, exhibition of car pictures and a public press conference with the best crews.

The legendary Barum rally has not even started and car enthusiasts can already admire racing specials. Racing specials Toyota Celica 4WD Turbo (owner: Vlastimil Neumann), Škoda Fabia S200 (Daniel Zpěvák) and legendary Audi Quattro (Mr and Mrs Vyoral) can be seen on the ground floor from Monday 6th August. Other exhibited cars include a concept of Jan Kopecký's Škoda Fabia R5 in which he won Barum rally six times, then Miroslav Jakeš's Škoda Fabia S200 and Egon Smékal's Citroën DS3 R3T. This exhibition is until 19th August. **"If the visitors feel like, they want to do more than just observe the cars, I recommend a competition called *Race against Honza (Natři Honzu)* on a Škoda Fabia R5 simulator from Monday 20th to 26th August. Their goal is to beat the Czech National Champion Jan Kopecký on a simulator. The person with the fastest time can enjoy a Škoda Fabia of limited edition R5 for a whole year for free,"** Jiří Kratochvíl said, director of Golden Apple in Zlín.

In a Barum Czech Rally Zlín stand, purchase of tickets and an official programme will be available from Monday 13th August. Fans can also purchase other merchandise like T-shirts, caps and many more. Opening hours are daily from 10 a.m. to 8 p.m. Painter Daniel Šenkeřík, author of this year's poster for Star Rally Historic, is exhibiting his collection of car inspired paintings.

Autograph signings of top crews on Tuesday 21st August from 6 p.m. is undoubtedly hard-to-miss event. This year, the biggest fans can also get a signature of the best drivers of Star Rally Historic and Legend on Thursday 23rd August. Another very attractive event is a post-rally press conference with the three fastest crews. Fans can also join a competition on a Golden Apple Facebook page and win nice prizes from the entertaining programme of Barum Czech Rally Zlín. You can win these prizes: 1st - being a co-pilot for a test drive, 2nd - helicopter ride above a special stage, 3rd - VIP pack Gold, 4th - VIP pack Silver, 5th - two VIP tickets for SS Slušovice, 6th - 10th - ticket and official programme. RALLY EXPERIENCE PROGRAMME AWAITS YOU IN GOLDEN APPLE, GO FOR IT!

## 48th Barum Czech Rally Zlín 2018 in a Shopping and Entertainment Centre Golden Apple in Zlín:

6th - 19th August: exhibition of six racing specials

13th - 19th August: Daniel Šenkeřík's exhibition - paintings

13th - 26th August: opening of fan shop - tickets and merchandising (daily from 10 a.m. to 8 p.m.)

13th - 21st August: competition for rally experience prizes (being a co-pilot, a helicopter ride for a special stage, VIP packages and more)

20th - 26th August: competition on a simulator for Škoda Fabia Edition R5 for one year free ([www.natrihonzu.cz](http://www.natrihonzu.cz))

Tuesday 21st August at 7 p.m.: autograph signings of top crews of Barum Czech Rally Zlín

Thursday 23rd August at 7 p.m.: autograph signings of top crews of Star Rally Historic and Legend

Friday 24th - Sunday 26th August: Škoda park on square Náměstí Míru with a rich programme for kids and adults

Sunday 26th August at 5:45 p.m.: closing press conference with the three fastest crews of 48th Barum Czech Rally Zlín

Zlín, 6th August 2018

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