

PRESS RELEASE no. 20 Experience Barum Rally in Golden Apple!

For two weeks you can be enjoying the 46th Barum Czech Rally Zlín at full throttle in shopping centre Golden Apple (Zlaté jablko). Every motor sport fan cannot wait to experience Barum Rally, one of the most significant rally events in Europe, and you can now do it in Golden Apple. A rich programme is prepared which culminates on Tuesday 23rd August at 6:30 p.m. with an autograph show of the drivers with charitable project Marrow4Tomorrow, which aims at expanding the registry of bone marrow donors. At 3 p.m. starts an entertaining afternoon for the kids at square in front of Golden Apple.

Since Monday 15th August Golden Apple has liven up by approaching Barum Czech Rally Zlín. Shopping centre is one of the places, where tickets and souvenirs can be purchased, there is also a photo exhibition of the past years of Barum Rally and an Opel photo-wall. The exhibition contains panels of photographs with interesting information from previous Barum Rally. There is also a historic Bugatti car. **'We are trying to comply with fans' wishes and last year's cooperation was expended of other activities like ticket sales, autograph show and contests, in which you can win a ride in rally car driven by a professional racer,'** said Jiří Kratochvíl, manager of Golden Apple.

Golden Apple in cooperation with the organisers of Barum Rally prepared three days before the start, on Tuesday 23rd August a fun afternoon for kids and adults, and a quiz for prizes. Its highlight is at 6:30 p.m., an autograph show of rally drivers like a four-time Barum Rally champion Jan Kopecký, defending European champion Kajetan Kajetanowicz, France's Brian Bouffier, Russian's Alexey Lukyanuk, three-time European champion Italy's Luca Rossetti and Czech drivers Jaromír Tarabus, Pavel Valoušek, Jan Černý and Antonín Tlusták. The autograph show goes hand in hand with a charitable project Marrow4Tomorrow, which aims at expanding the registry of bone marrow donors. In Golden Apple you can sign up for the registry and your blood can be taken there. **'For the smallest fans of rally we prepared a kid's day for Tuesday afternoon. Kids can colour racing cars, at square there will be push ride-on, bouncy castle and pavement drawing. They can also take a look at racing specials,'** said Ing. Jan Regner, Deputy of Clerk of the Course Barum Czech Rally Zlín.

You can also expect contests for amazing prizes. On Facebook profile of Golden Apple, you can submit your photo for a photo contest and the main prize is a ride in a racing special and other VIP bonuses. And in quiz test the main prize is a ride in a helicopter right above a special stage. The contest lasts till 25th August. Hot news is the final press conference, which will take place on Sunday 28th August in Golden Apple with the top crews of Barum Rally.

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