

CONDITIONS OF ACCREDITATION

ACCREDITATION RULES AND CONDITIONS

Barum Czech Rally Zlín applies the criteria for granting media accreditation in accordance with the procedures established by the International Automobile Federation (FIA) and the promoter of the FIA European Rally Championship, WRC Promoter GmbH.

The accreditations concern professional journalists, photojournalists and cameramen. Accreditations are only granted to media representatives as a working tool and may not be used for PR, advertising or other promotional or commercial activities.

Please read the following rules carefully to provide all the required information and send the required materials to the accreditation section of Barum Czech Rally Zlín or to WRC Promoter GmbH, the promoter of the FIA European Rally Championship.

A – PRESS AND PHOTOGRAPHERS

The accreditation is limited to three deputies per editor's (including regional editor's offices. Of this number only one photographer per editor's office may be accredited. The publication must be in public circulation and saleable to the public. Publications of autoclubs and companies (competitors) with internal circulation and advertising agencies cannot be accredited as media! It is not possible to accredit private commercial Internet websites! The editor's office is obliged to send documents mentioned below which will be essential part of the accreditation application for Barum Czech Rally Zlín 2022. Accreditation will not be accepted without them!

Attention! Photo accreditation does not entitle you to film video footage.

At the same time as the application for accreditation, it is necessary to send the documents listed in the following paragraph, which must be an integral part of the application for accreditation to Barum Czech Rally Zlín 2022. Without them, accreditation will not be accepted!

1. Completely filled accreditation form (for each individual applicant) signed by the published or editor-in-chief of the publication.
2. Copy of official journalist's pass (international pass, Syndicate of Journalists of the Czech Republic, Club of Sport Journalists, Club of Motosport Journalists etc.) of the concrete applicants for accreditation (it is necessary to evidence the original journalists pass during accreditation).
3. Copy of published articles on Barum Czech Rally Zlín (or other motoristic events).

4. Information about the publication (frequency, range, regional circuit etc.).
5. Original of the publication.
6. Confirmed form "Responsibility, rights and duties of an accredited journalist" – see www.autoklub.cz
7. Photographers will evidence at least 10 published photos of motor sport from 2022 or 2021

B – RADIO

Granting accreditations for radio media is limited by 3 deputies of radio, 2 of them can get the ERC Tabard. The editor's office is obliged to send documents mentioned below which will be essential part of the accreditation application for Barum Czech Rally Zlín 2022. Accreditation will not be accepted without them!

1. Completely filled accreditation form (for each individual applicant) signed by the published or editor-in-chief of the publication (max. number of persons in the crew – five).
2. Copy of official journalist's pass (international pass, Syndicate of Journalists of the Czech Republic, Club of Sport Journalists, Club of Motosport Journalists etc.) of the concrete applicants for accreditation (it is necessary to evidence the original journalists pass during accreditation).
3. Brief description of the medium, company (frequency, activities, range etc.)
4. Confirmed form "Responsibility, rights and duties of an accredited journalist" – see www.autoklub.cz

C – TELEVISION, VIDEO

Czech and foreign television stations, crews apply for accreditation by sending an e-mail exclusively to the address: accreditation@fiaerc.com

This also applies to electronic media (websites) that will take and publish footage from the competition, as well as online media filming or broadcasting during or after the rally, as well as the installation of "on-board" cameras in the competition cars. TV stations interested in further information on accreditation or receiving video recordings from WRC Promoter contact: Philipp Maenner, **e-mail: Philipp.maenner@wrc.com**

Attention! The use of drones (UAV) in the rally area, i.e. special stages, service parking lot and in the start and finish area is strictly prohibited! The uploading of any film material to YouTube without the permission of the WRC promoter, i.e. the FIA ERC promoter, is not permitted.

Promoter Information

To accommodate your request, we would need the following information:

- Number and names of accredited persons
- Individual e-mail address of each accredited person
- Individual mobile phone number of each accredited person
- Your plan of coverage (e.g. interviews in the service park, etc.)

Please note, that the accreditation does not allow you to shoot any action footage during the event. Instead we offer you to use our content for free from the ERC Newsroom (www.fiaerc.com/mediaroom) on the Red Bull Content Pool (subject to acceptance of the terms and conditions). If you are interested in licensing additional footage, please let us know and we can make an individual offer.

ADDITIONAL INFORMATION FOR THE MEDIA

Photographers and cameramen of television crews, reporters of radio stations will receive non-returnable ERC TABARD vests upon positive processing of the accreditation request from the promoter. They will be issued after the security training without a financial deposit on the evening of Thursday, August 25.

Attention! All accredited media representatives must be over 18 years of age (must be proven during accreditation if requested).

Holders of year-round permanent accreditations of the FIA European Rally Championship (ERC) do not need to apply to the organizer for accreditation. However, they are obliged to inform the organizer via e-mail zlinpressmedia@seznam.cz about their participation in this event no later than 10 days before the rally. Accreditation will be approved and subsequently assigned to them.

The accreditation application form and relevant documents should be sent to e-mail zlinpressmedia@seznam.cz or by post to the following address: Agentura ZLIN PRESS production, Šrámkova 349, 763 02 Zlín 4, Czech Republic or e-mail – zlinpressmedia@seznam.cz. **The accreditations' accepting will start on Monday 11 July 2022 and the deadline is Friday 12 August 2022. No more accreditations can be accepted after this date!**

Possible questions will be answered and information will be given by Mr. Evžen Gargulák (head of the press accreditation), mobile: + 420 605 217 969, e – mail: zlinpressmedia@seznam.cz. **After receiving your accreditation form, you will be sent confirmation via e-mail or possibly a denial message, including denial explanation. Accreditation decision will be sent until Saturday 20 August 2022.**

Contact details to accreditation manager

PR Agentura ZLIN PRESS production
Šrámkova 349, 763 02 Zlín 4

Bc. Roman Ordelt
(Press Relations Officers)

Mobil: + 420 606 710 214
E - mail: zlinpress@seznam.cz

Bc. Evžen Gargulák
(Manager of accreditations)

Mobil: + 420 605 217 969
E - mail: zlinpressmedia@seznam.cz