



Media Information

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Electrifying: Opel and ADAC Set Off Into Electric Future

- Opel and ADAC to stage first all-electric one-make rally cup in 2021
- New Opel Corsa-e Rally completing extensive development programme
- ADAC Opel e-Rally Cup as part of comprehensive concept to promote young talent

Rüsselsheim. Opel and the ADAC are breaking new ground in rally sport. With the ADAC Opel e-Rally Cup, the partners are launching the world's first fully electric one-make rally cup from the 2021 season. A motorsport version of the [Opel Corsa-e](#), which celebrated its world premiere in 2019, will be used. With this pioneering achievement, Opel Motorsport is driving forward the electrification of rallying, thus combining Opel-typical sustainability and efficiency with high dynamics and emotionality.

At the same time, the ADAC Opel e-Rally Cup continues the exemplary cooperation between Opel and the ADAC in rally racing. The development of the ADAC Opel Rally Cup into the most popular one-make rally cup in recent years as well as four consecutive title wins in the European Junior Rally Championship (2015 to 2018) by the ADAC Opel Rally Junior Team are impressive proof of the success of this cooperation. With the ADAC Opel e-Rally Cup, both partners are now taking the cooperation to a new, future-oriented level.

The Corsa-e Rally is designed as the ideal rally entry platform. The car has an electric motor with an output of 100 kW/136 hp and 260 Newton metres of torque from a standstill. With a kerb weight of around 1,475 kilogrammes, these key data promise a level of performance similar to what rally fans and drivers have been used to since 2013 with the successful Opel ADAM Cup from the ADAC Opel Rally Cup. Absolute performance equality is an elementary component of the new concept, which is primarily aimed at providing young rally drivers with a perfect entry into professional rallying.



The ADAC Opel e-Rally Cup will initially be held as part of the German Rally Championship (DRM) as well as selected other events. In the mid-term, the forward-looking concept is to become established throughout Europe, and various national rally organisations have already expressed great interest in it.

Consistent promotion up to world-class level

A comprehensive promotion pyramid is part of the concept. The best young drivers will be able to step up from the ADAC Opel e-Rally Cup into the new Opel Corsa Rally4 and advance to the European Junior Rally Championship. Being part of Stellantis opens up further opportunities for Opel, as powerful Rally2 machines through to World Rally Cars already exist in the motorsport portfolio of the Peugeot and Citroën brands. This means that it is possible to promote young top talents from grass roots up to absolute world-class levels.

About Opel

Opel is one of the largest European car manufacturers and a leader in the reduction of CO₂ emissions thanks to its extensive electrification offensive. The company was founded by Adam Opel in Rüsselsheim, Germany, in 1862 and started building automobiles in 1899. Opel is part of Stellantis NV, a global leader created for the new era of sustainable mobility as a result of the merger between Groupe PSA and FCA Group in January 2021. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe. Opel is currently consistently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, an electrified variant of each Opel model will be available. This strategy is part of the company plan PACE! with which Opel will become sustainably profitable, global and electric.

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Contact:

Colin Yong
Marcus Lacroix

+49 (0) 6142-6922084
+49 (0) 172-7404562

colin.yong@stellantis.com
ml@opel-motorsport.com