



## ACCREDITATION PROCEDURE

### PRESS AND PHOTOGRAPHERS

The accreditation is limited to **three deputies per editor's office** (including regional editor's offices). Of this number only one photographer per editor's office may be accredited. The publication must be in public circulation and saleable to the public. **Publications of autoclubs and companies (competitors) with internal circulation and advertising agencies cannot be accredited as media! It is not possible to accredit private commercial Internet websites!** The editor's office is obliged to send documents mentioned below which will be essential part of the accreditation application for Barum Czech Rally Zlín 2009. Accreditation will not be accepted without them!

1. Completely filled accreditation form (for each individual applicant) signed by the published or editor-in-chief of the publication.
2. Copy of official journalist's pass (international pass, Syndicate of Journalists of the Czech Republic, Club of Sport Journalists, Club of Motorsport Journalists etc.) of the concrete applicants for accreditation (it is necessary to evidence the original journalists pass during accreditation).
3. **Copy of published articles on Barum Czech Rally Zlín** (or other motoristic events).
4. Information about the publication (frequency, range, regional circuit etc.).
5. Original of the publication.
6. Confirmed form "Responsibility, rights and duties of an accredited journalist" – see [www.autoklub.cz](http://www.autoklub.cz)
7. Photographers will evidence at least 10 published photos of motor sport from 2008 or 2009.

### RADIO, TV, VIDEO AND ELECTRONIC MEDIA

Granting accreditations for radio, TV, video studios and other electronic media (Internet) are fully in competence of the organizer of Barum Czech Rally Zlín 2009 and the press relations officer. The editor's office is obliged to send documents mentioned below which will be essential part of the accreditation application for Barum Czech Rally Zlín 2009. Accreditation will not be accepted without them!

1. Completely filled accreditation form (for each individual applicant) signed by the published or editor-in-chief of the publication (max. number of persons in the crew – five).
2. Copy of official journalist's pass (international pass, Syndicate of Journalists of the Czech Republic, Club of Sport Journalists, Club of Motorsport Journalists etc.) of the concrete applicants for accreditation (it is necessary to evidence the original journalists pass during accreditation).
3. Brief description of the medium, company (frequency, activities, range etc.)
4. Confirmed form "Responsibility, rights and duties of an accredited journalist" – see [www.autoklub.cz](http://www.autoklub.cz)

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Accreditation for Barum Czech Rally Zlín 2009 is limited to **five members of TV crews** (only three of which will obtain vest PHOTO/TV), **two members of radio crews** and **two members of Internet media crews** (of which only one will obtain vest PHOTO/TV)!

**Notice!** Private video studios have to place logos of main partners of Barum Rally Zlín 2008 into their recording and will supply the organizers with 10 pieces of videotapes (or DVD's) for free within a month after the event. Accreditation of video studios is limited to five representatives!

**Each accredited representative is obliged to evidence his publications within 14 days (monthly periodicals within 30 days) by sending an issue of the relevant medium, CD/DVD with the evidence of journalist of photographic activity. If they do not, they will not be granted accreditation in 2010, regardless on fulfilling other accreditation conditions. Granting and/or rejecting accreditation is fully in hands of the organizer of the rally (press relations officer) and it is also limited by number of accredited representatives to a size of the press centre and by warantee of their safety at the track of the competition.**

**The organizers will in no case grant paid commercial accreditation!!**

Photographers and cameramen from TV and video crews will obtain special waistcoats marked "PHOTO/TV" after leaving a deposit of 1000 CZK (or 40 EUR) during accreditation. Notice! All accredited media representatives have to be over 18 years (it has to be proven during accreditation on demand). The organiser take into account the list of journalists and photographers of FAS AČR from 1<sup>st</sup> March 2009 who do not have to be accredited in advance and their accreditation will be treated positively. They have to send all documents anyway.

The accreditation application form and relevant documents should be sent by post (in exceptional cases via e-mail) to the following address: **Agentura ZLÍN PRESS production, Šrámkova 349, 763 02 Zlín 4, Czech Republic** or e-mail – [zlinpressmedia@seznam.cz](mailto:zlinpressmedia@seznam.cz). **The accreditations' accepting will start on Monay June 29<sup>th</sup> 2009 and the deadline is Friday August 4<sup>th</sup> 2009. No more accreditations can be accepted after this date!**

**Possible questions will be answered and information will be given by Bc. Eva Lekavá (head of the press accreditation), mobile: + 420 722 623 848, e – mail: [zlinpressmedia@seznam.cz](mailto:zlinpressmedia@seznam.cz). After receiving your accreditation form, you will be sent confirmation via e-mail or possibly a denial message, including denial explanation.**

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